

MEPs join people living with heart failure to call for stronger patient involvement in cardiovascular health policies

Brussels, 5 May 2025 - To mark **Heart Failure Awareness Week** (5–11 May 2025), the European Heart Network (EHN) is launching the campaign *From Failure to Future*, calling attention to the urgent need for stronger cardiovascular health policies and meaningful patient involvement at EU level.

Over 10 million people in the European Union live with heart failure — a condition where the heart cannot pump enough blood to meet the body's needs, often due to it becoming too weak or stiff.

Each year, between 2 and 7 new cases occur per 1,000 people.



This figure is expected to rise due to ageing populations, late diagnoses, and inadequate prevention strategies.

Discover the EHN campaign:
<https://ehnheart.org/from-failure-to-future/>

From Failure to Future

EHN's campaign features a **video series** bringing together people with lived experience of heart failure from across Europe — including Belgium, Germany, Ireland, the Netherlands, Romania, and Spain — who are also active advocates through national heart foundations.

They address critical issues including **primordial prevention, early diagnosis and treatment, rehabilitation, mental health support, and ensuring equitable access to care.**



For media enquiries:
Alessandra Boschi
aboschi@ehnheart.org



The MEPs featured in the campaign include **Peter Liese** (EPP, Germany), **Manuela Ripa** (EPP, Germany), **Elena Nevado del Campo** (EPP, Spain), and **Maria Walsh** (EPP, Ireland), who express strong support for a comprehensive **EU Cardiovascular Health Plan** and reaffirm their commitment to shaping it *with* patients, not just *for* them. Open dialogue of this kind is essential to ensure that health policies reflect the real needs of people living with cardiovascular disease.

EHN urges decision-makers to build on the momentum of Heart Failure Awareness Week by reaffirming their commitment to placing **patient perspectives at the heart of the European Cardiovascular Health Plan.**