

SPANISH HEART FOUNDATION

WORLD HEART WEEK 2024

. IMPULSE AWARDS



The Impulse Awards of the Spanish Heart Foundation (FEC) are an initiative aimed at recognizing and rewarding entities and projects that significantly contribute to the promotion of cardiovascular health in Spain. These awards value the effort and dedication of companies, hospitals, patient associations, and administrations that develop activities, campaigns, or projects focused on the prevention of cardiovascular diseases and raising awareness about the importance of maintaining healthy lifestyle habits. Through these awards, the FEC supports and highlights the work of those who strive to improve the cardiac health of the population, thus promoting greater awareness of one of the most prevalent health problems in today's society.

. HEART RACE



The <u>Heart Race</u> is an annual event organized by the Spanish Heart Foundation aimed at raising awareness about cardiovascular health and the importance of physical activity. This event includes various activities such as a certified 10K race, walks, and children's races, allowing the participation of the whole family. Additionally, a virtual edition is held, enabling people from all over Spain to join the initiative. The Heart Race not only promotes an active and healthy lifestyle but also seeks to involve different sectors of society, including businesses, hospitals, patient associations, and schools, offering special prizes to the groups with the highest number of participants. This event is an opportunity for the community to come together in the fight against cardiovascular diseases and to promote prevention through sports and health education.

. HEART WEEK



DEL 22 AL 29 DE SEPTIEMBRE





Alcalá de Henares celebra su XII SEMANA DEL CORAZÓN ¡CUÍDALO!

Heart Week in Alcalá de Henares is an initiative by the Spanish Heart Foundation held annually to raise awareness and inform the public about the importance of adopting healthy lifestyle habits to prevent cardiovascular diseases. Throughout this week, various educational activities and events are organized to promote knowledge about cardiovascular risk factors, such as obesity, high cholesterol, arterial hypertension, diabetes, and smoking. Practical advice is also offered to maintain a healthy heart, including not smoking, following a balanced diet, engaging in regular physical exercise, and controlling cholesterol, glucose, and blood pressure levels. Heart Week is an opportunity for people of all ages to learn and get involved in taking care of their cardiovascular health. More cities are joining the initiative, which is organised thanks to the platform of associations of patients.



.Seat of the European Parliament in Spain



On September 26 and 27, medical tests will be carried out on EU politicians and staff as well as informative talks

. SPECIAL LOTTERY TICKET COMMEMORATING WORLD HEART DAY



. ILLUMINATION OF CIBELES, A REPRESENTATIVE MONUMENT OF MADRID AND OTHERS TO INCLUDE IN THE FOLLOWING WEEKS.

