

# **Data privacy statement**

May 2018

#### Introduction

The European Heart Network (EHN) attaches great importance to the confidentiality of your personal data.

In this privacy statement we explain what data we hold and the purposes of the processing. We also explain the rights you have so that we can guarantee, and potentially improve, the protection of your data.

### 1. Data processing

Your data is processed by the EHN, headquartered at Rue Montoyer 31, B-1000 Brussels, Belgium. You can reach us by email: <a href="mailto:info@ehnheart.org">info@ehnheart.org</a> and by telephone on + 32 2 512 9174.

Belgian business registry (BCE) number: 0449.406.146

#### 2. What personal data do we collect/process?

### Public data

EHN mostly processes public data.

This includes data that have been made publicly available, such as information on your website.

It can also be data that are public, for example because they are generally well known or because they are published in the press.

We assume that we are authorised to retain such personal data as you have made it public.

#### Spontaneously communicated data

When you contact us by phone, our receptionist may write down your name, last name and phone number in order to establish a contact sheet to allow us to respond to your enquiries.

Similarly, if you have given us, in one way or another, a business card, we may register the information on it in our database.

We assume that you consent to this registration as you have left the information with us.

# 3. For what purposes do we collect and process your personal data?

We collect your data so that we can provide you with information about us, the work we do, events we organise, research we publish and policy areas in which we provide evidence-based recommendations.

## 4. Who receives your personal data?

Your personal data are not normally transmitted to third parties.

EHN processes your personal data in accordance with the purposes mentioned in point 3. Only EHN employees, who need your personal data to be able to perform their duties, will be able to consult them.

When organising events, we may transmit your personal data (such as your name and first name and email address) to subcontractors; and this only for reasons of organisation and security.

We do not sell, rent, loan, trade or lease any personal data.

### 5. For how long are my personal data kept?

Your personal data are kept as long as necessary for the fulfilment of the purposes described in point 3.

With respect to personal data that you have communicated to us spontaneously, we will only keep it as long as necessary to respond to your enquiries.

### 6. What rights can you exercise to guarantee the protection of your personal data?

If you wish to consult the personal data that we have about you, you can do so by exercising your right to access. We will provide you with a complete list of any personal data that we have about you.

We can already confirm that we do not have any sensitive personal data about you, i.e. data on race, ethnicity, health, or sexual orientation. We only have data on your political opinion if you are an elected official, e.g. Member of the European Parliament, or if you have made them public through the press or social media.

If there are changes in your personal data (e.g. name, address, e-mail address), you can always request that they be rectified or completed.

If you believe that we are processing certain personal data illegitimately, you may request that your personal data be deleted from our files.

If your personal data are inaccurate and you have requested to adapt them, or if you believe that we are processing your data on a wrongful basis, you may ask to limit the processing.

This means that we can only continue to process your personal data with your consent. We can keep your data, but we cannot continue the treatment without your consent, except in the context of legal proceedings, or for the protection of natural or legal persons, or for important reasons of public interest.

If you wish, you can ask us to transfer the data that you have personally provided to us, either to yourself or directly to a third party. The data protection regulation provides certain limitations to this right, so it does not apply in all cases. A case-by-case examination is necessary.

If your personal data are processed on the basis of your consent (see point 2), you may withdraw this consent at any time. We will then erase your data.

## 7. Security and confidentiality

We have implemented security measures that are technically appropriate for our organisation to prevent the destruction, loss, falsification, alteration, access by unauthorised persons, or the inadvertent disclosure of data to third parties.